

EDMONTON VALLEY ZOO MEMBERSHIP AND Z.E.B.R.A. LOYALTY – THE PERFECT PAIRING

You're a member of the Edmonton Valley Zoo and you're enjoying all the benefits - but many of you are also donors, shoppers, program and event attendees. All of those things help build our zoo and we want to thank you by enrolling all of our members in the Zoo Elite Benefits Rewards Access Program.

Each year we will keep track of the money you spend at the zoo - whether it's buying gifts in the Zoo-tique, donating to the Valley Zoo Development Society, enrolling kids in the summer programs, or buying tickets to our special events. We will keep track of how much you support us and reward you with special thank yous as you reach each level.

For example:

Family Membership	\$152.50
2 tickets to Zoo Fest	\$150.00
Purchase of an Adopt An Animal package	\$75.00
Holding your niece's birthday at the Zoo	\$275.00

In this example you have donated or spent \$652.50 at the Edmonton Valley Zoo so far this year and have reached the Topaz Level, which means you earned all of the perks for that level (See below). To participate you must enrol in the program. To do so, please contact the Valley Zoo Developmental Society at 780-496-6942 or email members@buildingourzoo.com.

Z.E.B.R.A

Program Perks

The Valley Zoo Development Society LEVELS OF ANNUAL CUMULATIVE GIVING

	Champion Circle			Ambassador Circle		Founder Circle		
	Topaz \$500	Sapphire \$1,000	Amethyst \$2,000	Emerald \$5,000	Ruby \$10,000	Bronze \$25,000	Gold \$50,000	Platinum \$100,000
1) General Member Benefits (if you have an active membership)	X	X	X	X	X	X	X	X
2) 10% off Select Room Rentals	X	X	X	X	X	X	X	X
3) Free "Moo at the Zoo" Ice Cream Coupon	X	X	X	X	X	X	X	X
4) Zoominescence Guest Passes	2	4	6	8	10	25	50	100
5) Elite Status Recognition Card	Yellow	Blue	Purple	Green	Red	Bronze	Gold	Platinum
6) Additional Guest Passes to the Zoo	2	4	6	8	10	25	50	100
7) 10% off Registered EVZ Programs and Day Camps	X	X	X	X	X	X	X	X
8) Memorabilia Item	X	X	X	X	X	X	X	X
9) 10% Discount on Annual Recreation Centre Membership Passes	X	X	X	X	X	X	X	X
10) Invitation for Escorted Golf Cart Tour of the Zoo		X	X	X	X	X	X	X
11) Zoolander or ZooBrew Passes/Tickets			2	4	6	10	25	50
12) ZooFest Passes/Tickets				2	4	6	8	10
13) Listing on Donor Board				X	X	X	X	X
14) Invitation to Appreciation Events				X	X	X	X	X
15) Opportunity for a Zoo Builder Behind The Scenes				X	X	X	X	X
16) Become a Zookeeper for a Day					X	X	X	X
17) Leaf a Legacy					X	X	X	X
18) Commemorative Painting					X	X	X	X
19) Invitation to Zoo After Dark Experience						X	X	X
20) Opportunity to have the Zoo for a Private Event								X

2) 10% off Select Room Rentals

3) Coupon for a Free Ice Cream

When you visit the EVZ make sure to check out "Moo at the Zoo". Members and Donors at the Topaz level and up will receive a coupon for a free ice cream.

4) Zoominescence Guest Passes

Enjoy complimentary access to our Festival of Light, December weekend evenings.

Champion: 2+
Ambassador: 8+
Founder Circle: 25+

5) Elite Status Recognition

A membership card that recognizes the unique contribution you have made to building our zoo.

6) Additional Guest Passes to the Zoo*

Share the love of animals and the Edmonton Valley Zoo with these extra passes.

7) 10% off Programs and Day Camps

The Edmonton Valley Zoo has some of the most popular day camps and programs in all of Edmonton. Topaz Members and up receive 10% off select programs.

8) Memorabilia Item

A commemorative Edmonton Valley Zoo branded thank you mailed to all members at the Topaz Level and up.

9) 10% off Discounts on Recreation Centre Passes

Being an Topaz Member and up will help you stay fit and save while doing so. Receive a 10% discount on annual recreation centre membership passes at the Topaz level and up.

10) Invitation for Escorted Golf Cart Tour of the Zoo

A golf cart tour of the facility with the Director or an Animal Care Specialist.

11) Zoolander/Zoobrew* Passes/Tickets

Amethyst/Ambassador Circle/Founder Circle: Be our guest at either Zoolander - Adult Only Fashion Show or Zoo Brew our Adult Only Beer and Entertainment evening.

12) ZooFest* Passes/Tickets

Ambassador Circle/Founder Circle: Attend ZooFest and explore the Zoo after hours, sampling food from some of Edmonton's best restaurants while enjoying a glass of wine, entertainment and an auction.

13) Listing on Donor Board

Ambassador Circle/Founder Circle: Recognition of your contribution on site annually.

14) Invitation to Appreciation Events

Ambassador Circle/Founder Circle: Be the first to see new exhibits or learn about what's new at the Zoo. Events are not scheduled and are held when announcements or openings occur.

15) Opportunity for a Zoobuilder Experience

Ambassador Circle/Founder Circle: Discover the fascinating facts about one of our animals during a private behind the scenes animal encounter led by one of our zookeepers!

16) Become a ZooKeeper for a Day

Become a Zookeeper for a Day, at which time you'll get to make all the regular rounds with an official Valley Zoo Zookeeper!

17) Leaf a Legacy

The Edmonton Valley Zoo has been the scene of many fond memories for countless families and many generations. Now, you can give these memories permanent recognition, and help support the revitalization of the Edmonton Valley Zoo, by having your name or the name of a loved one, engraved on a leaf on our Eterni-tree.

18) Commemorative Painting

Ruby Level/Founder Circle:

A one of a kind experience with the Zoo's largest star. Join the keepers and Lucy as she paints a masterpiece as a special thank you for all you have done to help build our Zoo!

19) Invitation to Zoo After Dark Experience

A 3 course dinner for you and 9 of your closest friends after hours at the Zoo with two Zoo hosts.

20) Opportunity to have the Zoo for a Private Event

Enjoy the entire Zoo as a private rental for you and your guests after hours. Dates subject to availability.



*The number of tickets in your cumulative giving/column represents the total number received in your membership year. Example: 2 tickets for reaching Topaz plus 2 more when you reach Sapphire equals a total of 4 tickets.